

THE ADMINISTRATIVE COMMITTEE of the SBNC
P.O. Box 172H
Scarsdale, NY 10583

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Vote for Nominating Committee Members who will Select School Board Candidates

To All Voters at the Home of:



*Notice to
VOTE FOR
School Board
Nominating Committee
on Tuesday, January 10, 2017*

**TIME SENSITIVE
DELIVER BY
DECEMBER 31, 2016**

**2017 SCHOOL BOARD NOMINATING COMMITTEE ELECTIONS
VOTE ON TUESDAY, JANUARY 10, 2017
7:00 AM - 10:00 AM and 2:00 PM - 9:00 PM in the
SCARSDALE MIDDLE SCHOOL AUDITORIUM LOBBY**

VOTING DISTRICT	EDGEWOOD	FOX MEADOW	GREENACRES	HEATHCOTE	QUAKER RIDGE
2017 SBNC Candidates Vote for 2	Ruth Berkowitz Felicia Block Elizabeth Massey	Katherine Cutlip Jason Kofman Daniel Shefter Susanne Vleck Gunesim Williams	Mitchell Kahn Amy Lewis Amy Nadasdi	Lawrence Patrizio Sanford Plachter	Greg Alkalay Colleen Brown Cindy Iver
CONTINUING MEMBERS					
Term Ends 2018	Moira Ann Crouch Daniel Moretti	Liz Guggenheimer Pam Rubin	Elyse Mall Klayman Terri Simon	Qing (Claire) He Sarah Persily	Jonathan Birenbaum Lauren Rimland
Term Ends 2019	Michael Chayes Jordan Copeland	Miriam Beveridge Sang Han	Sharon Kass Higgins Tanya Singer	Manos Makrakis Melissa Pecullan (Fielding)	Jonathan Drescher Eric Premisler

**SCARSDALE'S INCLUSIVE NON-PARTISAN SYSTEM
FOR ELECTING BOARD OF EDUCATION MEMBERS**

The School Board Nominating Committee plays an integral role in shaping the excellence of the Scarsdale schools. By involving a wide breadth of community members, the SBNC helps fulfill its mission of evaluating and choosing the most qualified nominees for Scarsdale's Board of Education. Since September, the Administrative Committee of the SBNC has been recruiting SBNC candidates. Serving on the SBNC is a manageable time commitment and is one of the most interesting and impactful volunteer opportunities in town. All residents are encouraged to consider running for the SBNC.

The ten 2017 SBNC candidates elected on January 10, 2017 will join twenty others on the committee serving staggered three-year terms. By the end of March, the SBNC will nominate three candidates to run for the Scarsdale Board of Education to fill the seats currently held by Scott Silberfein and Christopher Morin. Both Silberfein and Morin are completing their first three-year terms and are eligible for re-nomination. All Scarsdalian are welcome to propose Board of Education candidates to the SBNC. The SBNC Board of Education candidates, along with any other candidates who may choose to run, will stand for public election in May at the same time as the school budget vote.

Be Part of the Process and Vote

The SBNC election will take place Tuesday, January 10, 2017 from 7 - 10 AM and 2 - 9 PM in the Scarsdale Middle School Auditorium Lobby at 134 Mamaroneck Rd. In the event schools are closed on Election Day, the election will be held on the earlier of (i) Wednesday, January 11, 2017, or (ii) the next day school is in session. Any Snow Date or Run-off election would be held in the SMS Auditorium Lobby at the times given above.

A mail-in ballot is available for those who choose not to vote in person. Copies of the mail-in ballot are available to the public in hard copy at Scarsdale Village Hall and the Public Library and in electronic form on <http://scarsdalesbnc.com>. Completed mail-in ballots must be sent to: SBNC Administrative Chair, PO Box 172H, Scarsdale, NY 10583 and received in the SBNC PO Box no later than 4 PM on Tuesday, January 10, 2017. Submit your mail-in ballot now if you will not be voting in person.

Any resident of the School District may vote who is (i) a US citizen; (ii) 18 years of age or older; and (iii) a resident of the School District for 30 days prior to the election.

Please Support the Scarsdale Non-Partisan System

The SBNC and its various committees contain almost sixty members. We urge all Scarsdale residents to support the SBNC by voting, considering a candidacy, and making a contribution. The SBNC Administrative Committee of the SBNC runs the annual SBNC election, which is financed by your contributions alone. The cost of preparing and mailing candidate information and running this election will be approximately \$2,500. Your financial support is needed urgently. Donations are used solely for running the election and are not used to fund or support any candidate. Your support continues to sustain this process in Scarsdale as we have no other source of funding. Thank you!

2016/2017 SBNC ADMINISTRATIVE COMMITTEE MEMBERS: Alison Singer – Chair; Jeannine Palermo – Vice Chair; Karen Brew (E), Geralyn Della Cava (FM), Sylvia Dundon (QR), Wendy Gendel (H), Heather Gilchrist (Meili) (G), Jacqueline Goldstein (QR), Jacqueline Irwin (H), Laurie Medvinsky (E), Kamal Mehta (FM), Harriet Sobol (G), SNAP representative – Janice Starr; TVCC representative – Jeffrey Osterman; Member at Large – Erin Foster

2016 JOINT COMMITTEE MEMBERS: Kate Conlan – Co-Chair; Dana Matsushita – Co-Chair; Alison Singer – Vice Chair, Michael Blumstein (H), Perry Braun (G), Daniel Goldman (H), Ronny Hersch (QR), Kevin Higgins (G), Deb Morel (FM), Jeannine Palermo (E), John Spiro (FM), Carolyn Stevens (E), TVCC representative – Nan Berke

Contributions can be made with PayPal online at <http://scarsdalesbnc.com/please-donate/> or by check payable to: SBNC Administrative Committee, PO Box 172H, Scarsdale, NY 10583

\$35____ \$50____ \$75____ \$100____ Other _____

2017 CANDIDATES FOR THE SCHOOL BOARD NOMINATING COMMITTEE

(Vote for Two Candidates from your Neighborhood)

EDGEWOOD

RUTH BERKOWITZ: 181 Clarence Road. Resident for 6 years.

Education: B.A. in economics at Washington University in St. Louis, M.B.A. in Marketing at Kellogg Graduate School of Management.

Occupation: VP, Marketing

Civic Activities: Junior League of Central Westchester; Volunteer for Edgewood pizza lunch; Washington University Alumni Association interviewer; Member of Edgewood and SMS PTAs

Children: Ages 7 and 11

FELICIA BLOCK: 61 Carman Road. Resident for 8 years.

Education: B.A., Vassar College, Poughkeepsie, NY (1994); MEd, Bank Street College of Education, New York, NY (1998)

Occupation: Educator/Consultant for Museums and Nonprofit Organizations

Civic Activities: 2016-2017: Photo Day Chairperson, Colonial Day Co-Chairperson, Young Writers Workshops Committee (Volunteer Committee Co-Chair); 2015-2016: Photo Day Co-Chairperson, Class Parent (Grade 3), Scarsdale Bowl Committee - Publicity Committee Chair, Young Writers Workshops Committee (Volunteer Committee Co-Chair); Scarsdale Public Library PR/Marketing Committee; 2014-2015: Book Fair Co-Chairperson, Liaison to Scarsdale Adult School and SAS Nominating Committee, Class Parent (Grade 5), Young Writers Workshops Committee, Scarsdale Bowl Committee, Arthur Manor Holiday Sing - Committee Chair; 2013-2014: Edgewood Nominating Committee - Chairperson, Book Fair Co-Chairperson, Liaison to Scarsdale Adult School, Class Parent (Grade 1), Arthur Manor Holiday Sing - Committee Chair; 2012-2013: Edgewood Nominating Committee, Spirit Wear Co-Chairperson, Arthur Manor Holiday Sing - Committee Chair; 2011-2012 Spirit Wear Co-Chairperson, Class Parent (Grade 2), Davis Park Playground Committee – Co-Chair; Arthur Manor 4th of July Point Person

Children: Ages 9 and 12

ELIZABETH (LIZ) MASSEY: 216 Boulevard. Resident for 10 years.

Education: B.A. in Russian Regional Studies from Columbia University; JD from Stanford University.

Occupation: Mom, Attorney/Investigator

Civic Activities: SYSC team manager 2016-2017; PTA Co-President, Edgewood 2014-2015; Edgewood Co-President Elect 2015-2015; Edgewood Spring Fair Co-Chair 2013, 2014; active member of local church serving on church board, music committee, Sunday School teacher.

Children: Age 11

FOX MEADOW

KATHERINE CUTLIP: 41 Butler Road. Resident for 15 years.

Education: BBA University of Iowa

Occupation: Homemaker

Civic Activities: Maroon & White Executive Board/Board, 2012-Present; St. James the Less Episcopal Church, Scarsdale 2002-Present, Search Committee/Warden/Vestry, Fundraising activities, Charitable activities, Sunday School teacher; Scarsdale Golf Club/Variou committees; Junior League of Central Westchester/Currently sustainer

Children: Ages 22, 20 and 16

JASON KOFMAN: 37 Lockwood Road. Resident for 3 years.

Education: Univ. of Massachusetts BA (1991), Univ. of Chicago MBA (1997)

Occupation: Managing Director - Moody's Analytics

Civic Activities: Crane Berkley Neighborhood Association - Director, Scarsdale Youth Softball League coach 2014-2016

Children: Ages 10, 7 and 6

DANIEL SHEFTER: 21 Fox Meadow Road. 6 years.

Education: Cornell University, BS 1989; Columbia Law School, JD 1993; Columbia Business School, JD 1993

Occupation: Part-Time Investment Banker at Goldman Sachs and Adjunct Professor at Columbia Law School

Civic Activities: Volunteer adjunct professor at Columbia Law School (current); Volunteer mentor for 10,000 Small Business Program sponsored by Goldman Sachs Foundation (current); Krakow Jewish Cultural Festival (2010-current); Coach for Scarsdale Youth Hockey (2012-2014).

Children: Twins Age 12

SUSANNE M. VLECK: 11 Circle Road. Resident for 15 years.

Education: MS Mathematics University of Connecticut, BA Mathematics, Providence College

Occupation: Homemaker/Adjunct Instructor of Mathematics, Westchester Community College

Civic Activities: Scarsdale Edgemont Girl Scouts, Treasurer; Scarsdale Edgemont Girl Scouts, Leader; Overhill Neighborhood Association, Board Member.

Children: Ages 16 and 14

GUNESIM WILLIAMS: 20 Fenimore Road. Resident for 2.5 years.

Education: Master of Arts in Political Science - Fordham University

Occupation: Relationship Manager

Civic Activities: Board Member of Fox Meadow Neighborhood Association; Member of Fox Meadow PTA

Children: Ages 7 and 4

GREENACRES

MITCHELL KAHN: 198 Brewster Road. Resident for 7+ years

Education: Cornell University BS, New York University MBA

Occupation: Self Employed

Civic Activities: Scarsdale Education Forum Member; Board Member Scarsdale Golf Club

Children: Ages 9 and 6

AMY LEWIS: 18 Dobbs Terrace. Resident for 10 years.

Education: MEd, Bank Street College of Education

Occupation: stay at home mom/teacher

Civic Activities: SMS PTA compact committee member; Westchester Reform Temple, Inclusion Committee member: Greenacres PTA

Children: Ages 14, 11 and 7

AMY S. NADASDI: 30 Kingston Road. Resident 7 years.

Education: Columbia University - MA, Organizational Psychology; Cornell University - BS, Design and Environmental Analysis

Occupation: Parent

Civic Activities: SMS Rec Night Chairperson; President, CJEG, Parent Co-op Sunday School – 2012-2016; Cornell University Alumni Admissions Ambassador; Greenacres Building Committee, Greenacres Reconvened Building Committee; SMS PTA Rec Night Co-Chairperson; SMS PTA Rec Night Co-Chairperson; Greenacres School Executive Committee, 3 years; Greenacres School PTA positions: Communications VP, Carnival Chairperson, Parent Education Committee Chairperson, Learning to Look Liaison; Class Parent Coordinator

Children: Age 12

HEATHCOTE

SANFORD L. PLACHTER: 24 Lawrence Road. Resident for 10 years.

Education: MBA, Johns Hopkins University

Occupation: Pharmaceuticals

Civic Activities: Hellen Keller Association for the Blind (Sands Point, NY)

Children: Ages 14 and 17

LAWRENCE PATRIZIO: 11 Foxhall Place. Resident for 15 years.

Education: MBA

Occupation: Finance

Civic Activities: Board member of the Scarsdale Concours D'Elegance – Yearly Charity event held in Scarsdale Village; Member of Maroon and White; New York Athletic Club member & board member of the NYAC Yacht Club; Scarsdale Coach capacity throughout the years for youth baseball and football

Children: Ages 22 and 17

QUAKER RIDGE

GREG ALKALAY: 68 Stratton Road. Resident for 1 year, 5 months.

Education: Princeton, University, BA 1997

Occupation: CEO of batteryPOP LLC (digital children's network)

Civic Activities: Volunteer, Police Athletic League, NYC 2008-2011; Participant in QRS Learning to Look Program 2016

Children: Ages 6 and 3

COLLEEN BROWN: 24 Herkimer Road. Resident for 1.5 years.

Education: MS in Family & Consumer Science - West Virginia University, BS in Nutritional Science - University of Connecticut. Certifications: International Baccalaureate Diploma Coordinator (2014), Sheltered Instruction Observation Protocol (SIOP) (2013), Registered Dietitian (since 2001)

Occupation: Stay at home mom, and education consultant for Leman Manhattan Prep School (downtown Manhattan); former Assistant Head of Upper School (Grade 6-12) for Leman Manhattan Prep School, former Middle School Dean of Students/Middle School biology teacher/ Middle School Wellness teacher/school nutritionist.

Civic Activities: PTC Community Calendar Co-Chair, QRS Co-Chair for “Learning from our Differences” program, QRS co-chair Friends of Music & the Arts, QRS Volunteer for the School Carnival, School Book Fair & School Benefit, Volunteer at Kids Klost, Leadership Council Member for Kids Walk (Pediatric Cancer Fundraiser for Memorial Sloan Kettering), Team Captain & Coordinator for Cycle for Survival.

Children: Ages 6 and 4

CINDY IVER: 4 Thornwood Place. Resident for 20 years.

Education: B.S. Marketing, University of Hartford

Occupation: Full Time Media Sales Executive for Westchester Magazine; Licensed Real Estate Sales Person at William Raveis, Scarsdale

Civic Activities: Volunteer SHS College & Career Center, Current; Volunteer SHS Summer Activities Fair, 2014; Volunteer SMS Pizza Day, 2013, 2014; Quaker Ridge Class Parent, 2006; Active class volunteer at Quaker Ridge, 2003-2011; Scarsdale Village Parks & Recreation, 1999-2001; Committee Chairperson-Corell Park/Secor Farms neighborhood in Quaker Ridge (obtained \$90,000 in village funding to renovate an out of date playground. Solicited, interviewed and hired playground manufacturers and landscape architects. Lead neighborhood volunteer team to help with ideas for equipment, playground design, parks. Primary communicator with Village Manager and Recreation Superintendent.

Children: Ages 19 and 16